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FOR IMMEDIATE RELEASE

Hospice Austin's Fourth Annual Beauty of Life

What: Hospice Austin's Fourth Annual Beauty of Life Fall Fashion Fundraiser

When: Tuesday, September 15

Where: Renaissance Austin Hotel, 9:30 am - 11:30 am

Hospice Austin's Beauty of Life returns September 15th to the Renaissance Austin Hotel. This year's affair will feature NBC's "Today Show" style expert Charla Krupp, author of *How Not to Look Old*. Spirited, enlightening, and geared towards women of any age, Charla will share her cheat sheet of to-dos and fast fixes for women of all styles to look their best, from women who don't want to spend a fortune or lots of time on their looks to those who believe in looking fabulous at any price.

Charla Krupp has appeared in over 100 style segments on NBC's "The Today Show" and in more than 40 national television shows, including "Oprah," CBS's "The Early Show," "Tyra," "The Doctors," "The View" and "Dateline." She was beauty director of *Glamour*, an editor of *In Style*, and is currently a contributing editor to *People Style Watch*. *The New York Times* called her book, "Dashing, fun and informative... a spirit-lifting tonic for any woman with a case of the gravity blahs."

Held from 9:30 – 11:30 am, the Beauty of Life will also feature brunch, the hottest fall lines from Austin's favorite merchants, and fabulous silent auction items. The brunch's honorary chair and emcee is Anne Elizabeth Wynn, who was named one of Austin's eight most fashionable people at the *Statesman's* Glossy 8 Austin Style Maker Awards last year; *Glossy Magazine* is the event's official media sponsor. The Fourth Annual Beauty of Life is hosted by Les Amis de Hospice Austin, the volunteer organization that raises community awareness of hospice services and provides financial support for Hospice Austin's uncompensated care and program services. Hospice Austin expects to provide \$2 million in charity care this year alone.

Beauty of Life sponsorship opportunities are now available. Contact Grace Holland at (512) 342-4753 or gholland@hospiceaustin.org for more information.

Hospice Austin is one of the oldest and largest hospices in Texas and the only nonprofit hospice in Austin. For 30 years, Hospice Austin has provided family-centered end-of-life care that emphasizes compassion, independence, respect and dignity. As a nonprofit, Hospice Austin puts all its resources back into helping patients and their families and provides care to all, regardless of their ability to pay.

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